



COMENSA Africa Conference 2026

Concept Document

Date: 16–17 April 2026

Venue: Birchwood Hotel & OR Tambo Conference Centre, Gauteng

1. Introduction

COMENSA invites its Strategic Partners and Key External Stakeholders to collaborate in the establishment of the COMENSA Africa Conference, a landmark event that will position COMENSA as a borderless, inclusive, and globally recognized professional body for Coaches, Mentors, and Supervisors across Africa and beyond.

The 2026 inaugural and anniversary conference will also celebrate and spotlight the Research Body of Knowledge (BoK) emerging from South African universities, reflecting our country's growing contribution to global coaching and mentoring scholarship.

The conference aims to showcase thought leadership, strengthen industry collaboration, and enhance COMENSA's visibility and influence across the African continent and internationally.

2. Purpose of the Conference

- Promote the concept of a Borderless COMENSA across Africa.
- Foster continental inclusivity, opening membership to Coaches, Mentors, and Supervisors throughout Africa.
- Enhance the international visibility and reputation of COMENSA.
- Stimulate dialogue, research, and collaboration within the coaching, mentoring, and supervision professions.
- Officially launch the expanded COMENSA identity: Coaches, Mentors, and Supervisors of Africa.
- Introduce the Industry Excellence Awards, celebrating outstanding achievements in categories such as Coach, Mentor, Supervisor, Trainer, Chapter, Presenter, and Researcher of the Year.
- Engage consumers of coaching and mentoring—both individuals and corporates—by demonstrating COMENSA's value proposition, professional credibility, and ethical standards.

- Establish the COMENSA Africa Conference as an annual flagship event, providing an in-person platform for continuous engagement, networking, and professional growth across the ecosystem.

3. Delegate Registration

Category	Early Bird	Standard
Members	R3,000 per person	R3,900 per person
Non-Members	R4,000 per person	R4,900 per person

4. Gala Dinner

Option	Price
Table (10 seats)	R15,000 per table
Individual Ticket	R1,500 per person

The Gala Dinner will serve as the celebratory highlight of the conference, featuring the presentation of the Industry Excellence Awards and providing an opportunity for high-level networking among leaders, partners, and professionals.

5. Exhibition Opportunities

Sponsors and partners are invited to showcase their products and services to a targeted professional audience.

Space Type	Size	Price	Includes
Small	3 × 3 m	R5,000	One table and chair
Medium	3 × 5 m	R10,000	Three tables and chairs
Large	5 × 5 m	R15,000	Five tables and chairs

Branding and décor of the allocated space remain at the exhibitor's discretion.

6. Sponsorship Packages

A structured sponsorship model offers multiple levels of visibility and engagement opportunities:

Tier	Contribution	Benefits
Bronze Sponsor	R25,000	Acknowledgment at the event and complimentary exhibition space.
Silver Sponsor	R50,000	Recognition during the event and in all marketing materials and social media; complimentary 2-day registration for 2 delegates; and exhibition space.
Gold Sponsor	R100,000	Prominent branding on all conference materials; complimentary 2-day registration for 2 delegates; exhibition space; and 10

Platinum Sponsor

R250,000

complimentary Gala Dinner tickets.
Exclusive recognition as a lead sponsor; branding on invitations, website, and promotional materials; registration for 10 delegates; 10 Gala Dinner tickets; introductions to speakers and panelists; and participation in presenting awards during the Gala Dinner.

7. Proposed Conference Programme

1. Day 1

- The Future of Coaching in South Africa & Africa
- Digitalization and Artificial Intelligence in Coaching
- Systems Thinking Methodology in Coaching Practice
- Addressing Non-Regulation in the Industry: Affiliation & Credentialing
- Research and Development in Coaching & Supervision

2. Day 2

- Coaching Supervision and the Mental Health & Wellbeing of Coaches
- Contracting, Legal Challenges, and Professional Indemnity Insurance
- Entrepreneurship in Coaching: Marketing and Growing Your Practice
- Information Management Systems in Coaching
- Social and Ethical Issues in Coaching and Mentoring

COMENSA Africa Conference 2026 will mark a defining moment in our collective journey toward a unified, credible, and thriving coaching and mentoring profession across Africa.

Together, we move from seed to significance.

COMENSA Africa Conference Team

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